

Our power of storytelling
to convey the deep history
and rich cultural heritage of
humanity.

Documentaries | Feature Articles | Photo Essays
Video Interviews | Interactive Maps | Autoethnographic multimedia

company
profile

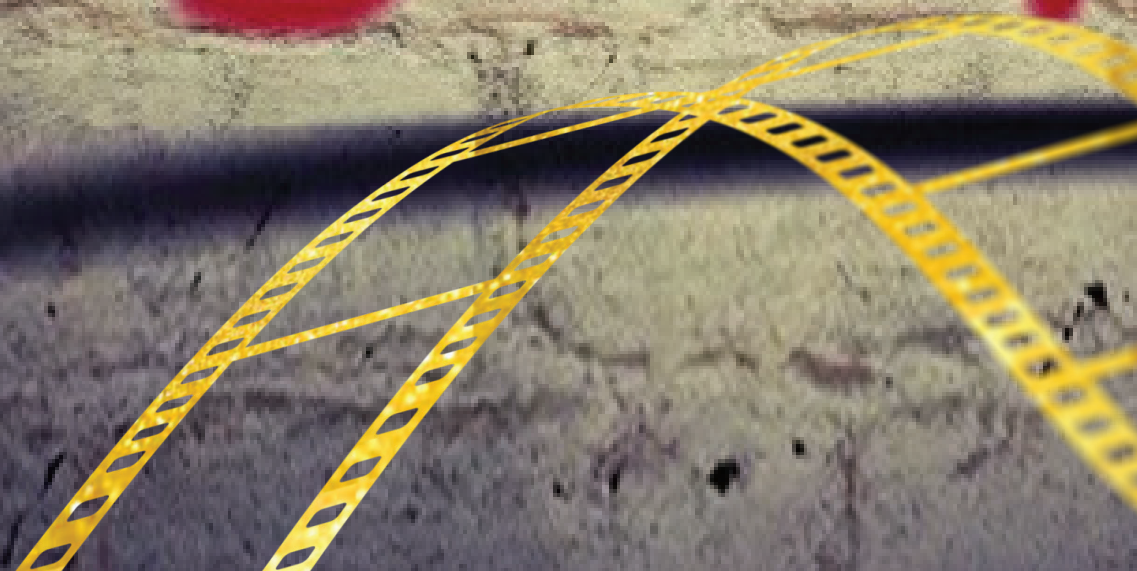


EVERYON

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STOP





WHO WE ARE?

WE BELIEVE IN THE POWER OF STORYTELLING TO CONVEY THE DEEP HISTORY AND RICH CULTURAL HERITAGE OF HUMANITY.

Sixty Seconds Media is an innovative media company dedicated to illuminating the multifaceted impact of various sectors within Botswana. We fervently believe in the power of storytelling to convey the deep history and rich cultural heritage of humanity. Storytelling can portray the transformations experienced by local communities, their economies, and interactions with other planetary species in their ecosystems. Our commitment lies in shedding light on the profound influence the various sectors exert on Botswana's development journey.

Our purpose at Sixty Seconds Media is to illuminate the intricate tapestry of impact woven by diverse sectors within Botswana. Through the power of storytelling, we strive to reveal the threads of positive change, resilience, and growth that shape local communities, economies, and ecosystems. Our commitment lies in fostering a deep understanding of the profound influence these sectors exert on Botswana's development journey and inspiring a global movement towards responsible engagement and sustainable practices. By showcasing these transformative narratives, we aim to bridge cultures, empower communities, and create a more connected and sustainable world.

At Sixty Seconds Media, our role transcends storytelling; we craft a narrative embodying hope, progress, and unity through the prism of Botswana's various sectors. Join us on this expedition to explore the transformative ripples cultivated within this extraordinary realm.

MISSION

To adopt an empowering lens which gives Botswana the power to tell their own stories, reflect on their current reality and shape their futures. We are committed to co-production of knowledge and sharing the benefits that flow thereof.

VISION

Lead the industry by providing high quality media services through compelling media communication techniques that evoke positive emotions.

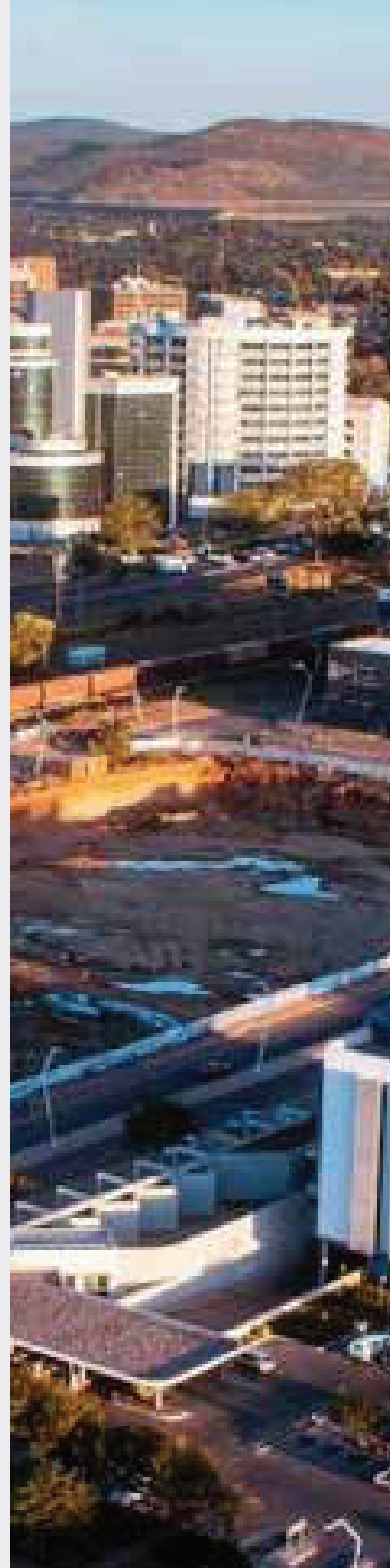


WHY US?

We intend to amplify narratives of empowerment, growth, and change that reverberate across Botswana's diverse landscapes. We have created a dynamic platform to showcase the lived experience of Botswana through narratives, with an emphasis on the profound socio-cultural, economic, and ecological dimensions that these industries bring to the country.

By adopting a lens through time and space, we aim to document the progress made through time and the textured transformations and transitions across cultural frontiers. These will include excavating stories of technology and innovation, creativity and versatility in cultural formations and the development of institutions and the political economy.

Through our endeavours, we aspire to bring to light the best of Botswana's rich cultural history, contemporary life and to shine a lens into possible futures. We believe Botswana are no strangers to technology, innovation, and the fusion of cultures.







Over time this is what has made Botswana a dynamic landscape with people and nature adapting, accommodating, and sometimes reaching its peak to sustain livelihoods. When this happened, people moved, animals moved and nature recovered. We take note of the current pressure on nature through our lifestyle especially consumption and waste. We are mindful of the urgency for a collective global compact towards reducing our carbon footprint and the especially urgent need to reduce our collective emissions which are placing a huge risk especially for small and islander nations.

We are mindful of the impact of climate change on our humanity and on how nature can wreak untold havoc and misery. We

are already witnessing this with prolonged droughts and dire shortage of water which is adversely impacting wilderness and wildlife in the northern part of Botswana. We advocate for responsible and sustainable practices that yield positive outcomes for both Botswana's populace and future generations. We take note of global trends which have highlighted the leading existential threats which include climate change, (and conflicts emerging from natural disasters), new technologies such as Artificial Intelligence and all things which flow from the uncharted convergence of human made and natural disasters. We therefore take a futurist lens to this work by exploring possible futures in respect to how human nature interactions are panning out in the medium and long term.



WE ADVOCATE FOR RESPONSIBLE
AND SUSTAINABLE PRACTICES THAT
YIELD POSITIVE OUTCOMES

NUTS AND BOLTS

Sixty Seconds Media, we craft an array of content forms that illuminate the diverse sectors shaping Botswana's development:



Documentaries: Our captivating documentaries delve deep into the lives of locals, industry leaders, and pioneers, unearthing stories of resilience across Botswana's vibrant landscapes.

Video Production: We offer full scale video production services from pre-production to distribution phase.

Marketing: We offer marketing services including content creation for brand communication and visibility.

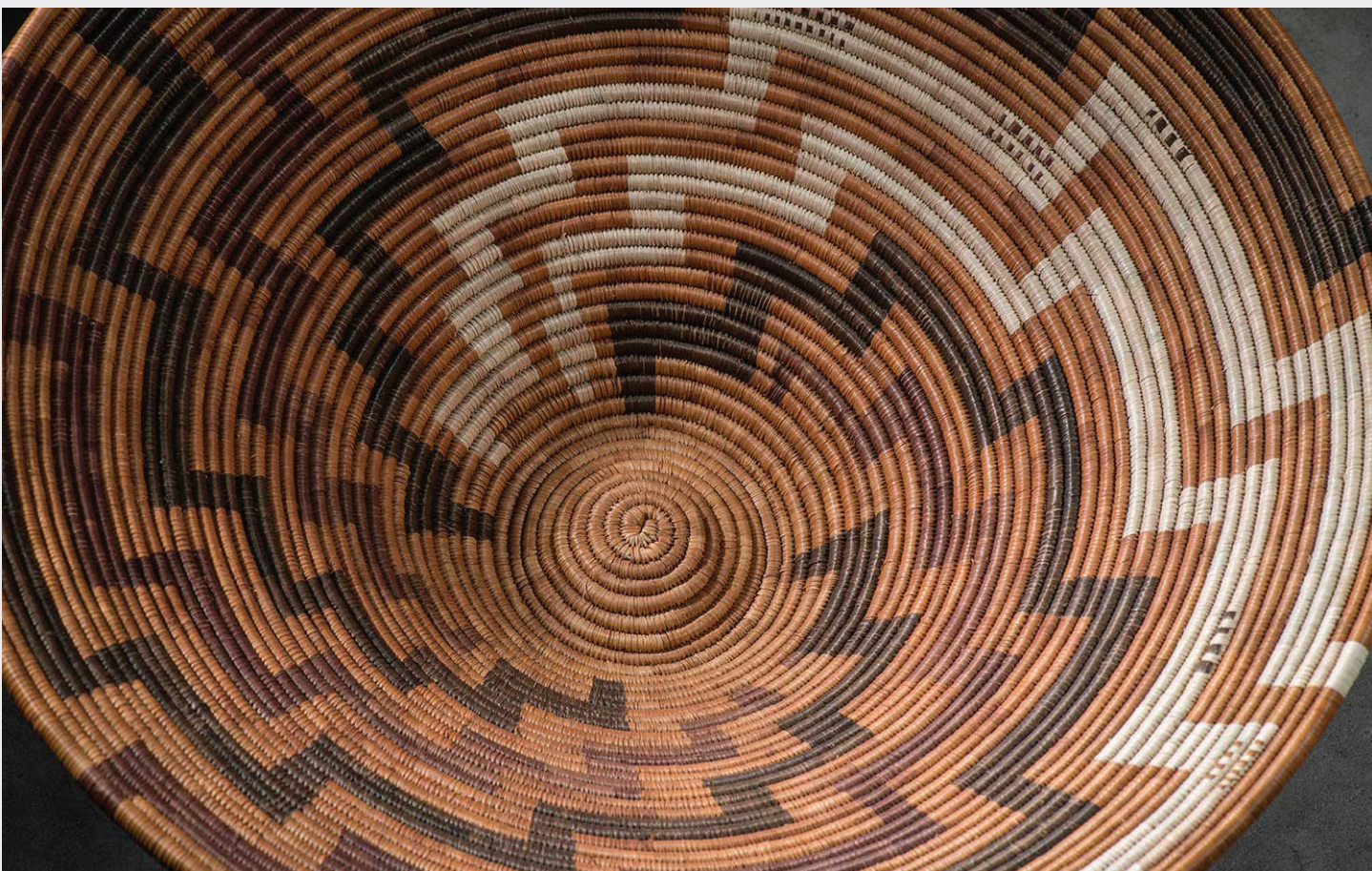
Feature Articles: In-depth features highlight individuals and enterprises leveraging sectors for impactful change, whether it's fostering employment, preserving traditions, or advancing conservation.

Photo Essays: Our evocative photo essays capture the nuanced interplay between sectors and Botswana's essence, encapsulating the allure of its terrain, wildlife, and citizens.

Video Interviews: Enlightening video interviews with sector luminaries provide insights into sustainable practices, innovation, and the future of responsible engagement in the region.

Interactive Maps: Our interactive maps visualize the geographical distribution of transformative projects, underscoring the indelible mark sectors leave across Botswana.

Autoethnographic Multimedia: Storytelling including performative experiential shared experiences.



A professional video camera is mounted on a tripod, set against a dark background with a strong red glow. The camera is the central focus, with its lens and various controls visible. In the foreground, several yellow film strips are draped across the bottom of the frame, creating a sense of motion and cinematic quality. The overall aesthetic is dramatic and professional.

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